



# The new world of work requires modern devices





**△ 86%** 

of surveyed SMBs agree modern hardware would help protect against future threats1

## Windows 11 Pro devices powered by Intel vPro®

Built for business.

Easy for IT.

Secure for all.

#### Strengthened security

The most powerful Windows security yet.

- → Comprehensive hardware-based Intel vPro security, right out-of-the-box
- Protection against untrusted websites and files and unwanted or malicious code
- Enhanced phishing detection
- Passwordless credential protection<sup>2</sup>



○ 84%

of surveyed SMB IT Pros agree Windows 11 provides improved continuous protection<sup>3</sup>



**75**%

of surveyed respondents say they feel their systems are more secure when using Intel vPro<sup>4</sup>

#### Modern management

A modern experience delivered with familiar IT tools.

- Remote help for secure, real-time support through the cloud<sup>5</sup>
- Application compatibility assistance at no cost
- Zero-touch deployment with Windows Autopilot<sup>6</sup>
- Hardware-level access for support and remediation from virtually anywhere<sup>7</sup>



\* 83%

of surveyed SMBs agree Windows 11 Pro is easy to manage<sup>3</sup>



**№ 78%** 

of surveyed SMBs expect improved deployment and manageability with Windows 11 Pro<sup>3</sup>



**81%** 

of surveyed SMBs believe that Windows 11 Pro increases employee efficiency and effectiveness<sup>3</sup>



**© 95%** 

of surveyed organizations say that their teams are efficient or very efficient when using Intel vPro4

### **Accelerated productivity** and collaboration

Business-class performance, intuitive experiences, and smarter collaboration help you work better, not harder.

- → A simplified and streamlined UI
- Snap layouts to organize open apps<sup>8</sup>
- → Voice typing in any text box<sup>9</sup>

# Ready to learn more?

See how Windows 11 Pro with Intel vPro can benefit your business.

**Get started** 

- <sup>3</sup> SMB Windows 11 Survey Report. Techaisle, February 2022
- <sup>4</sup> "Intel vPro survey," IDC; January 2022
- <sup>5</sup> If you encounter a compatibility issue on Windows 11, App Assure engineers will work with you to help resolve it. Eligible Microsoft 365 license required. https://docs.microsoft.com/en-us/fasttrack/eligibility

- <sup>6</sup> Azure Active Directory required. Sold separately. 7 Intel® AMT requires a network connection; must be a known network for Wi-Fi out-of-band management.
- See www.intel.com/PerformanceIndex (Platforms) for details.
- <sup>8</sup> Some layouts only available based on display resolution and scale settings. <sup>9</sup> Hardware dependent. Requires Windows PC with microphone capability.

<sup>1</sup> Security Signals Boost SDM Research Learnings. Microsoft, September 2021.



